

**Envisioning the Northern Arizona Brain Health Initiative**  
**Meeting Agenda**  
**May 25, 2-4 p.m.**  
**Sedona Public Library Community Room**

- **Introduction to the Healthy Minds Initiative and the Northern Arizona Brain Health Initiative - Dean and Ayesha Sherzai (via Skype) (15 min.)**
- **Vision for NABHI**
  - What would a brain healthy Northern Arizona look like? (small groups/large group report out) (20 min.)
- **SWOT Analysis (small groups/large group report out) (40 min.)**
  - What are our current strengths? (What elements of the vision are already in place?)
  - What are our weaknesses? (What is missing?)
  - What are our opportunities? (What can we build on to create the vision?)
  - What are our threats? (What could prevent us from creating the vision?)
- **Project Ideas (30 min.)**
  - What are potential projects to build on strengths, capture opportunities, eliminate weaknesses or minimize threats?
  - Rate projects based on:
    - Impact
    - Community engagement
    - Achievability in a short timeframe (6-12 months)
    - Financial costs
    - Alignment with the vision
- **Next Steps (15 min.) - Including Sherzais via Skype**